



ADR Industry in KSA: Recent Reforms & Updates

You should join the webinar if you are:

- A member of the British business community in Saudi Arabia
- A British company with an interest in investing in KSA
- An established British company operating in KSA
- A British law firms representing British clients in KSA & the region

In line with the Kingdom’s Vision 2030 goals - to promote Saudi Arabia as a world-class investment destination, attract and retain investors, and expand their investments, the UK’s Department for International Trade (DIT) in collaboration with the Ministry of Investment (MISA) and the Saudi Centre for Commercial Arbitration (SCCA) will be conducting a webinar. This event will feature ADR industry experts sharing recent reforms in the ADR Industry in Saudi Arabia and introduce SCCA and its services available for various business segments.

From the webinar attendees will learn:

- KSA Institutional Arbitration: Features & Added Values
- Offer of a platform for swift, fair and just dispute resolution
- Flexible and efficient ADR options to meet business needs

Speakers

Opening Remarks



H.E. Mr. Adnan Al-Sharqi
Deputy Minister for Integrated Investor Services & Solutions
Ministry of Investment, KSA



Mr. Simon Penney
HM Trade Commissioner for the Middle East
Department for International Trade



Dr. Hamed Merah
Chief Executive Officer
Saudi Centre for Commercial Arbitration



Mr Christian Alberti
Chief of ADR
Saudi Centre for Commercial Arbitration

Date: 01 March 2022
Time: 09:00 - 10:15 UK
12:00 - 13:15 KSA
Where: Online
(Microsoft Teams)
RSVP by 28 February 2022

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Department for International Trade



The UK’s Department for International Trade (DIT) has overall responsibility for promoting UK trade across the world and attracting foreign investment to our economy. We are a specialised government body with responsibility for negotiating international trade policy, supporting business, as well as delivering an outward-looking trade diplomacy strategy.

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